



## HERITAGE MONTREAL ANNOUNCES ITS NEW EXECUTIVE DIRECTOR



**Montreal, April 6, 2017** – The members of Heritage Montreal Foundation’s Board of Directors are pleased to announce the appointment of Robert Turgeon as Executive Director of the organization. His mandate began on April 3, 2017, he succeeds Marie-Claude Landry, who held the position for the past three years.

President of Heritage Montreal’s Board of Directors for almost 10 years, Mr. Turgeon was the natural choice for the position. With his solid experience in management, strategic planning and marketing, as well as an in-depth understanding of the organization and its future challenges, his mandate will include implementing the organization’s new strategic plan.

Before joining the Heritage Montreal team as Executive Director, he was Director of Development for seven years of the Institute for Research in Immunology and Cancer (IRIC), Université de Montréal. His career path also led him to the Laurentian Bank of Canada, where for close to 15 years he held a number of key positions including Vice-President of Sales and Marketing. Over the years, his leadership skills combined with his comprehensive knowledge of the field of philanthropy have allowed him to perfect his skills as a manager, to successfully lead national advertising campaigns and to implement various fundraising programs.

A member of Heritage Montreal’s extended family since 2006, Mr. Turgeon has accepted his new duties with great enthusiasm and is ambitiously planning the next few years. “I feel privileged to be able to contribute on a daily basis to the evolution of Heritage Montreal,” states Mr. Turgeon. “Heritage Montreal is a key player in Montreal’s ecosystem and our goal is to put heritage at the heart of the development of our cultural metropolis.”

The members of Heritage Montreal’s Board of Directors strongly believe that Mr. Turgeon’s experience and leadership will enable him to implement promising projects for the future of the organization.

### ABOUT HERITAGE MONTREAL

Since 1975, Heritage Montreal has worked to promote and to protect the architectural, historic, natural and cultural heritage of Greater Montreal, its neighbourhoods and communities. A private non-profit organization, Heritage Montreal is at the heart of an extensive network of partners, working through education and representation to celebrate, develop and preserve Montreal’s identity and uniqueness.

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