MISSION AND VISION

Heritage Montreal has worked to promote and to protect the architectural, historic, natural and cultural heritage of Greater Montreal, its neighbourhoods and communities. This private non-profit organization is at the heart of an extensive network of partners, working through education and representation to celebrate, develop and preserve Montreal’s identity and uniqueness.
It is now four decades since Heritage Montreal began raising Montrealers’ awareness of the importance of safeguarding and enhancing their urban heritage, and accompanying them on explorations of our city.

With celebrations marking our 40th anniversary held throughout the year, 2015 provided opportunities for us to assert more forcefully than ever our collaborative and strategic-action role vis-à-vis elected officials, the media, and members of the Greater Montreal community.

While some files had very unfortunate outcomes—for example, the elimination of the vestiges of the former tanneries settlement in Saint-Henri—others were more successful, such as Maison Alcan and the Square Viger project, thanks to the productive actions of Heritage Montreal, among others. As has been the case since the founding of the organization, we will remain vigilant and spare no effort to ensure that heritage value and intelligent land use are considered integral to our city’s identity as well as its social, economic and cultural development.

We engaged in many and varied projects during the past year, including the unveiling of our new digital H-MTL platform. Since it went online, more and more of you have been using this collaborative mapping tool to play an active role in efforts to protect our shared heritage. Please continue to make your voices heard in this way, and to help create the Montreal of tomorrow.

I also wish to acknowledge the huge success of the benefit event held to celebrate our 40 years of action. During this unforgettable evening, with Denis Coderre, Mayor of Montreal, as Honorary Chair, and Co-Chairs Charles Guay, President and Chief Financial Officer, Manulife Quebec, as well as Claude Sirois, Executive Vice-President, Shopping Centres, North America, Ivanhoé Cambridge, we raised a net amount of $175,000. Your unqualified enthusiasm and great generosity on that occasion further convinced us of the vital importance of continuing this great Montreal adventure.

In conclusion, I am most grateful to the members of our Board of Directors for their continued commitment, to the members of our permanent staff, led by Executive Director Marie-Claude Landry, and to the more than one hundred Heritage Montreal volunteers, without whom our awareness and education activities would not have the same resonance.

Let us take pride in the rich heritage handed down to us by those who built Montreal, and continue to build this cultural metropolis, so that together, we can give heritage a future!

Robert Turgeon
President
MESSAGE FROM MANAGEMENT

Dear friends of Heritage Montreal,

We’ve just turned the page on a year rich in celebrations, projects and collaborations of all kinds. Now, with continued passion and determination, we begin a new chapter in the history of our Foundation. We can all be proud of what we’ve accomplished together over the past 40 years!

I wish to thank everyone who helped make the 40th anniversary of Heritage Montreal such a resounding success. Thank you for your invaluable support on the occasion of our benefit evening, and for the tremendous enthusiasm you showed for our new H-MTL platform. I am also grateful to all of the donors and partners whose support allows us to widen our sphere of action as well as our range of activities.

In 2015, as Executive Director, I was fortunate enough to be at the helm for a truly exceptional year for our organization, and to experience the pinnacle of our four-decade history. Our great success is the direct result of exemplary efforts on the part of all Heritage Montreal team members, who put their hearts into offering a program of events on par with your expectations, and that, we hope, helped you to rediscover your city.

With the same energy and devotion as in our early days, we are continuing to build opportunities to raise Montrealeans’ awareness of the beauty of their everyday surroundings.

Whether it’s on the ground, with our guided tours and our lecture series, or online, via social networks and the H-MTL platform, we are, more than ever, engaged in a vital conversation with the community. Looking at the broader spectrum, in the company of elected officials and decision-makers we are actively engaged with such major files as the ongoing efforts to renew Quebec’s culture policy as well as Montreal’s heritage policy.

With Montreal’s 375th anniversary celebrations due to begin in a few months’ time, Heritage Montreal is a key player in the major projects under way in the city. Collectively, let us continue to build the Montreal of tomorrow and to inspire future generations. You are the key to the sustainability of our city, through the innovative initiatives that you put in place.

Our shared passion for our beautiful metropolis, Montreal, is a driving force in its evolution. Let’s keep that spirit alive!

Marie-Claude Landry
Executive Director
Heritage Montreal thanks each and every one of its volunteers for their enthusiastic work throughout this anniversary year.

The members of Heritage Montreal’s volunteer team play indispensable roles in producing and presenting the organization’s public programs, enabling it to offer a wide range of activities that raise awareness of Montreal heritage.

**OUR VOLUNTEERS: PASSIONATE AND DEDICATED ALLIES**

97 volunteers in 2015

Thank you X 40!

Mardjane Amin  
Alexandrina Apolaya  
Bianca-Désirée Arciero  
Laure Barrachina  
Arnaud Baty  
Annie-Pier Beaulieu-Bastien  
Camille Bédard  
Jean-Yves Bourdages  
Anne-Marie Bourdeau  
Kate Busch  
Maggie Cabana  
Claudia Chirinos  
Isabelle Corriveau  
Marie-France Corriveau  
Ariane Côté-Bélisle  
Claudine Crépin  
Gérard Cyr  
Pénélope Darcy  
Véronique De Bellefeuille  
Marilyne Desjardins  
Alex Delagrave  
Philippe Depairon  
Ariel Diaz  
Samuel Dubois  
Louis Dufresne  
Vanessa J. Dumont  
Nancy Dunton  
Andy Emond  
Caroline Émond  
Georgina Faber  
Ana-Mihaela Faciu  
Damién Fièvre  
Geneviève M. Filion  
Pascal Fortier  
Ann-Marie Gagné  
Chantal Gagné  
Judith Gagné  
Samy Ghazi-Snoussi  
Rocio Moreno Gil  
Huguette Gingras  
Huguette Girard  
Jacques Gobeil  
Danielle Gosselin  
Philémon Gravel  
Madeleine Grégoire  
Tracy Grosvenor  
Aniel Guxholli  
Meagan Hanna  
André Herrera  
Emmanuelle Héry  
Edward Houle  
Sacha Hüni  
Capucine Imar  
Christophe-Hubert Joncas  
Anna Katycheva  
Janine Kirby  
Marie Élizabeth Laberge  
Yvon-André Lacroix  
Jérôme Laferrière  
Olivier Lajeunesse-Travers  
Alexandra Lemarcis  
Catherine Lennartz  
Virginie Lessard  
Nicolas F. Létourneau  
Valeria Lima  
Fanny Luquet  
Luce Mainguy  
Attieh Mansouri  
Veronika Mantilla  
Jonathan Marcotte  
Mélibée Mars  
Richard Masson  
Aude Mathey  
Amal Melki  
Chantale Michaud  
Tania Mignacca  
Viet-An Nguyen  
Cyrielle Noël  
Alexandre Normandin  
Joëlle Perron-Oddo  
My-Truc Phan  
David Plamondon  
Stéphane Poirier  
Gérald Rivard  
Marie-Hélène Roch  
Sébastien Guillier-Sahuqué  
Jean-François Séguin  
François Séguin  
Geneviève M. Senécal  
Marie Senécal-Tremblay  
Elizabeth Smith  
Nora Topalian  
Michel A. Tremblay  
Louis Trudel  
Jérémie Vachon  
Céline Venne  
Joanne Véronneau
Volunteer guides
Present architectural tours for various public groups.

Welcome agents and 
accompagnateurs
Provide logistical support during activities and special events.

Administrative volunteers
Provide support to the organization’s staff for various tasks.

Volunteers with particular talents
Offer their expertise: archives, photography, editing, graphic design.

WHY ARE YOU COMMITTED TO HERITAGE MONTREAL?

I feel blessed to have been able to be a part of Heritage Montreal because it allowed me to break my routine, meet new people and gain a greater appreciation for my beloved Montreal.

Cyrielle Noël
Urban planning student, welcome agent and accompagnateur

I joined Heritage Montreal as a way of rediscovering our city, and to help protect it, I’ve remained an active member of the organization.

Meagan Hanna
City forester, volunteer guide

I appreciate the chance to understand Montreal heritage through the eyes of those who pioneered its defence. Heritage Montreal allows me to read the past, present and future of the city I live in.

Sacha Hüni
History student, archives management volunteer
FOR 40 YEARS, WE’VE BEEN STRIVING TO ENSURE A HERITAGE FOR THE FUTURE

For 40 years, we’ve been bringing heritage to the attention of Montrealers. We’ve brought areas of our city to the forefront. We’ve made architecture and urban planning the focus of discussions. We’ve imparted a taste for conservation and the desire to enjoy beauty wherever it is found.

BENEFIT EVENT
40 years of action celebrated in style

On October 15, 2015, the benefit evening in celebration of the Heritage Montreal Foundation’s 40th anniversary took place, with Denis Coderre, Mayor of Montreal, as Honorary Chair, and Charles Guay, President and Chief Financial Officer, Manulife Quebec, as well as Claude Sirois, Executive Vice-President, Shopping Centres, North America, Ivanhoé Cambridge, as Co-Chairs. Hélène David, the Quebec Minister of Culture and Communications, also attended. For the occasion, and thanks to the generous collaboration of Ivanhoé Cambridge, more than 400 Montreal lovers gathered on the 22nd floor of Place Ville Marie, enjoying superb views of the city’s urban landscape.

“We need guardians of our heritage, and this is a role that Heritage Montreal plays exceedingly well.”
Denis Coderre, Mayor of Montreal

The event raised a total of $175,000, which will allow Heritage Montreal to pursue its work of promoting, safeguarding and restoring the city’s heritage. Heritage Montreal warmly thanks all of its partners, whose support has given Montrealers a heritage for the future, as well as the members of the event organizing committee, who worked tirelessly to make this festive evening a smashing success. We also thank our very generous partners, whose support was an essential factor in the successful presentation of this memorable event.

From left to right: Marie-Claude Landry, Charles Guay, Claude Sirois, Hélène David, Phyllis Lambert, Denis Coderre, Dinu Bumbaru and Robert Turgeon.
HONORARY COMMITTEE
Denis Coderre
Mayor of Montreal
President, Communauté métropolitaine de Montréal
Charles Guay
Manulife Québec
Claude Sirois
Ivanhoé Cambridge

EVENT COMMITTEE
Carole Deniger
KPMG s.r.l./s.e.n.c.r.l.–SECOR
Robert Y. Girard
Fasken Martineau DuMoulin S.E.N.C.R.L., s.r.l.
Hugo Girard-Beauchamp
Maître Carré
Hélène Godin
La Factry, Creativity School
Mary Leslie-Aitken
Architect
Bruce McNiven, C.M.
DS Avocats
MMI Montreal Medical International Inc.

Michèle Meier
Ivanhoé Cambridge
Johanne Morency
Designer
Anthony O’Brien
Jesta Group
Alexandre Taillefer
XPND Capital
Pierre Taillefer
BDO Canada LLP/s.r.l. s.e.n.c.r.l.
Robert Turgeon
IRIC – Université de Montréal

COLLABORATORS
Christine Babkine
Yves Cadotte
Xavier Coulombe-Murray
Ann-Marie Gagné
Pascal Henrard
Carmela Martinez
Soraya Martinez
Marie-Hélène Roch

40TH ANNIVERSARY PARTNERS

VIP PARTNERS
BMO
Broccolini
Brookfield Financial
CGI Group inc.
Deloitte
GDI Integrated Facility Services
Jesta Group
Menkes Shooner Dagenais Letourneux Architectes inc.
TELUS

View from Place Ville Marie’s 22nd floor

© Nora Topalian
HERITAGE IS EVERYONE’S CONCERN

As part of our 40th anniversary celebrations, we expanded opportunities for dialogue with members of the public to encourage their engagement with issues involving protection of the city’s urban landscape. Many initiatives were introduced to inspire the creative and collaborative commitment of all Montrealers!

“Les coups de cœur” for Montreal
To mark our 40 years of action, 18 proud ambassadors shared their favourite Montreal sites. From St. Joseph’s Oratory to Mount Royal, the Quartier des spectacles, the Jacques Cartier Bridge and the 1700 La Poste Building, our eloquent spokespersons paid tribute to the diversity of our heritage and showed their profound attachment to Montreal.

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LAUNCH OF NEW WEBSITE AND H-MTL PLATFORM

Driven by a desire to democratize heritage protection tools, Heritage Montreal took advantage of this anniversary year to launch a revamped website, with enhanced content in the form of a brand-new collaborative map tool: the H-MTL platform. This interactive portal provides a way for Montrealers to play an active role in the future of the city’s built heritage.

10 InspirActions
To inspire the heritage-protection actions of tomorrow, the H-MTL platform launch also included special content telling the stories behind diverse and complementary actions taken by Heritage Montreal relative to 10 landmark sites during the past 40 years.
On October 28, 2015, a delegation from Heritage Montreal took part in a Gold Book signing ceremony at Montreal City Hall, accompanied by Manon Gauthier, Executive Committee Member Responsible for Culture, Heritage, Design, Space for Life and the Status of Women. The Foundation is proud to have received this honour, which is an incentive for us to continue our mission and redouble efforts to beautify our neighbourhoods, in turn helping to shape the Montreal of tomorrow.

By means of a poster campaign on city streets, we highlighted five key actions taken by Heritage Montreal over the years. The goal of the campaign was to underline the efforts made and the work accomplished since the inception of the organization.

Special thanks to the newspaper La Presse, which generously offered a full-page display in its October 15, 2015, issue, commemorating our 40th anniversary.

Signing of the City of Montreal Gold Book

On October 28, 2015, a delegation from Heritage Montreal took part in a Gold Book signing ceremony at Montreal City Hall, accompanied by Manon Gauthier, Executive Committee Member Responsible for Culture, Heritage, Design, Space for Life and the Status of Women. The Foundation is proud to have received this honour, which is an incentive for us to continue our mission and redouble efforts to beautify our neighbourhoods, in turn helping to shape the Montreal of tomorrow.
AWARENESS AND EDUCATION PROGRAMS

ArchitecTours guided tours

Walking tours Greatest hits

The 2015 ArchitecTours series, presented between August 1 and September 20 in collaboration with Fasken Martineau, took participants on a fascinating trip back in time as they rediscovered the eight most popular walking tours of the past few years. From Griffintown to Sault-au-Récollet to Côte-des-Neiges, these “greatest hits” walking tours were a chance to revisit various neighbourhoods in the city through the lens of Heritage Montreal’s 40 years of actions and advocacy.

Because of their educational value, the ArchitecTours are intrinsically linked to Heritage Montreal’s mission. The foundation has promoted discovery of Montreal’s heritage through these tours since 1988, encouraging participants to get involved in its protection as well as think about the challenges of preserving it.

We are grateful to Ivanhoé Cambridge and the Entente sur le développement culturel de Montréal (supported by the ministère de la Culture et des Communications du Québec and the City of Montreal).
Bicycling through time

For the third edition of its cycling tours, Heritage Montreal created a circuit linking Old Montreal, Cité du Havre and Île Sainte-Hélène. More than 40 participants hopped on their bikes to explore this captivating historic district brimming with heritage sites.

Family Workshops

Uncover the traces of the village of Saint-Henri

In 2015, nearly 50 curious explorers both young and young-at-heart joined us to delve into the fascinating history of the old village of Saint-Henri. Children aged 6 to 10 got acquainted with the architecture, art and heritage of the neighbourhood through unusual stories, creative games, and urban discoveries.

"I have to congratulate you for this activity because I find it so interesting. You’ve really succeeded in your goal of sparking kids’ curiosity."

A mother who brought her daughter along to a workshop
Montreal Architectural Heritage Campaign

This year, the Montreal Architectural Heritage Campaign celebrated its 25th anniversary. This annual awareness campaign, launched in 1991 by Heritage Montreal in partnership with the City of Montreal, was born out of the realization that preventive maintenance is essential to the preservation and enhancement of the city’s neighbourhoods. A ceremony was held on October 28, 2015, to recognize the Campaign’s role in raising awareness of built heritage over the past quarter-century. Manon Gauthier, the city’s Executive Committee Member responsible for Culture, Heritage, Design, Space for Life and the Status of Women, took the opportunity to congratulate the homeowners, craftspeople, professionals and partners who, through their enormous efforts over the years, have helped preserve Montreal’s architectural heritage.

International Day for Monuments and Sites

5 days | 12 activities | 225 participants

Heritage in Montreal and around the world: 50 years of action

For the past seven years, on this special day designated by the United Nations Educational, Scientific and Cultural Organization (UNESCO), Heritage Montreal has brought together various Montreal partners for a rich program of activities related to the annual theme.

For 2015, the organizers chose to explore the debates, discoveries and pioneering projects that have marked the past 50 years of efforts to protect, promote and enrich the city’s heritage. Heritage Montreal co-presented a public lecture on the subject with Université du Québec à Montréal’s Institut du patrimoine. A number of other partners presented a range of special activities, whereby members of the public were invited to explore archeological treasures from the City of Montreal’s archives, and take part in guided tours of landmarks including St. Joseph’s Oratory, the Maisonneuve neighbourhood, and the Rivière-des-Prairies generating station.

Thank you to our partners: the City of Montreal, Les amis de la montagne, Hydro-Québec, Atelier d’histoire Mercier–Hochelaga-Maisonneuve, Pointe-à-Callière – Montréal’s Archaeology and History Complex, Cité historia, St. Joseph’s Oratory, Fédération Histoire Québec, Institut du patrimoine de l’UQAM, and Concordia University.
At the Heart of the City guided tours

In the spring of 2015, Heritage Montreal and Ivanhoé Cambridge presented the second in their series of guided tours dubbed At the Heart of the City. Starting from Dorchester Square—formerly Dominion Square, which was created in the 19th century and became the gateway to downtown—our series of three tours explored milestones in the development of the city’s core. The tours provided a way to explore the downtown core from a new perspective and nurture the curiosity of businesspeople who work there every day.

The tours were offered on Tuesday and Thursday evenings from May 12 to June 18, a format that proved extremely successful, with a total of nearly 335 people taking part.

Thank you to our partner, Ivanhoé Cambridge.

“The tour just flew by and I learned a whole bunch of things about the architecture of downtown Montreal!”

A participant in an At the Heart of the City tour

Three tours
335 participants

Home Renovation Courses

Heritage Montreal has run this educational program for 35 years now. To date, it has allowed some 8,500 homeowners to acquire and develop the skills necessary to appraise, maintain, replace and repair various elements of their homes. The program continues to be recognized for the quality and expertise of its lecturers, and the 2015 courses, given in French, were a success with more than 100 participants.

Thank you to our partners: Atelier l’Établi, Marvin Windows and Doors, and Studio du Verre, as well as media partners CJAD 800 and Métro newspaper, and printing partner MP Repro.
Special walking tours

Celebrating Heritage Montreal’s 40 years of actions

As part of its celebrations, Heritage Montreal devised special 40th anniversary walking tours, with participants invited to explore the city’s architectural and urban heritage through the lens of the various actions taken by Heritage Montreal from its founding to the present day.

From neighbourhood to neighbourhood: One circuit, 40 years of actions

This circuit explored neighbourhoods that have benefited from Heritage Montreal’s actions to safeguard the city’s heritage, from Milton-Parc to the downtown area to Griffintown. The approximately 100 people who signed on for this tour also enjoyed a rare opportunity to see the interior of the Louis-Joseph Forget House.

*Our thanks to the Macdonald Stewart Foundation for their warm welcome.*

“One of the most beautiful walks of the season!”

A participant in the From Neighbourhood to Neighbourhood tour

“Many thanks to Dinu. It’s always a treat to have the opportunity to enjoy his knowledge.”

A participant in the Urban walks with Dinu Bumbaru
Urban walks with Dinu Bumbaru

Presented on October 10 and 18, 2015, these walks were hosted by our Policy Director, Dinu Bumbaru, and provided the opportunity to explore the city through his passionate eye. They lasted a total of nearly 12 hours, and allowed nearly 50 architecture and heritage enthusiasts to rediscover sites around Mount Royal and along Avenue du Parc.

City Talks

Presented since 2012 in partnership with McCord Museum, City Talks is a lecture series addressing various architecture and heritage issues. This year’s lecturers were invited to share their reflections on different urban phenomena including the future of commercial streets, the gap between intentions and results in architecture, cultural districts, and citizen reappropriation of green spaces.

4 evenings
12 guest lecturers

Moderated by Heritage Montreal Policy Director Dinu Bumbaru, the City Talks bring together Montreal researchers and stakeholders to discuss matters of importance to the city. Focusing on current urban issues, these themed discussions are an opportunity to reflect on Montreal’s past, present and future, and to stimulate fascinating debates.

These extremely successful events are also videotaped and posted on YouTube, with key moments live-tweeted using hashtag #echangesurbains.

#echangesurbains
ACTIONS TAKEN IN DEFENCE OF MONTREAL’S HERITAGE

Over the years, Heritage Montreal has submitted many applications to the ministers responsible for culture and heritage to ensure lasting recognition and protection of certain heritage structures and sites, including the Montreal Botanical Garden, Windsor Station and Habitat 67. These last two sites now have classified status.

In November 2015, in response to the request we addressed to her pursuant to the Cultural Heritage Act, Minister of Culture and Communications Hélène David informed us of her intent to classify Maison Alcan.

In 2015, Heritage Montreal’s Heritage and Development Committee (known by its French acronym, COPA) continued its work on several key files as well as on more general issues. Over the past 40 years, great strides have been taken in Montreal and the metropolitan region in terms of heritage conservation. At the time of our founding, in 1975, an unprecedented wave of demolitions had resulted in the loss of entire neighbourhoods, along with tens of thousands of buildings that embodied the identity and history of the city. Today, the challenges before us lie more in the area of reuse and revitalization of built heritage, including in the civic realm. As always, Heritage Montreal continues its participation in consultations as well as its actions grounded in principles of urban development excellence.

Demolition

Loss for Quebec’s archaeological heritage

In September 2015, the Village des tanneries, an old tanneries settlement in Saint-Henri, the vestiges of which had been uncovered by crews working on the Turcot Interchange redesign project, was destroyed. Despite its value, numerous objections, and a vigil in which Heritage Montreal took part, this industrial heritage archaeological site was razed, with the consent of the Government of Quebec and the City of Montreal, not long after artifacts were removed and the vestiges documented. The loss of a heritage site like this raises many questions about the suitability of the expression “national value” as an exclusive criterion for government intervention and protection, and about the increasingly frequent recourse to the term “duty of memory” in lieu of true heritage preservation and enhancement. This episode calls into question the methods employed by our elected officials in evaluating the relevance of preserving the heritage of such sites, which should be viewed as parts of a whole, bearing eloquent testimony to the historical and social diversity of our city, as opposed to a collection of beautiful, but discrete, objects.
Revitalization

Repurposing the Square Viger
Square Viger and the work Agora by sculptor Charles Daudelin, which have been on Heritage Montreal’s list of 10 threatened emblematic sites since 2009, were the subject of considerable controversy in the wake of Montreal municipal authorities’ decision to demolish them. Both the square and the sculpture are remarkable, though long-neglected, heritage elements. Again in this case, as with the Redpath Mansion and the Saint-Laurent Block, the authorities’ argument was that the site was unsafe. The Daudelin family, several influential figures in the arts and culture community, and Heritage Montreal intervened to recommend a revitalization approach for the entire square that would be coherent with current concerns, to be accompanied by public consultations. The municipal administration took these proposals into account and has instituted a new planning and repurposing exercise for the entire square, in consultation with the Daudelin family and organizations including Heritage Montreal, which is an approach in keeping with Montreal’s status as a Cultural Metropolis and a UNESCO City of Design.

Request for the classification of Maison Alcan
Inaugurated in 1983 across from the site of the former Van Horne Mansion, demolished in 1973, Maison Alcan is a visionary architectural achievement and a skillful blending of existing built heritage and contemporary design. The result of a deliberate choice by then President of Alcan, David M. Culver (C.C., O.Q.), to densify while respecting the scale of the heritage buildings on the site and others along Sherbrooke Street, it was a pioneering model of urban integration and development with a cultural dimension. In June 2015, the announcement of a proposed bylaw amendment to allow eventual high-density real-estate development on the site of Maison Alcan, and on the adjacent lot occupied by the former Winter Club, led to numerous objections in view of the apparent disregard for heritage concerns in the definition of a proposed project, and the discreetly administrative treatment reserved for such a significant bylaw change. Heritage Montreal wrote to the Mayor of Montreal and the Minister of Culture and Communications to suggest a more strategic approach that would ensure protection of this striking heritage ensemble and to push for revitalization, given its impending vacancy in 2016. The file is currently under review.
Civic realm

Parc Jean-Drapeau redevelopment project

For a number of years now, Heritage Montreal has been concerned about the future of Parc Jean-Drapeau, the first of the city’s large parks, inaugurated in 1874. This site of great heritage and urban value comprises buildings (the Old Fort and the Biosphere), landscape elements (the park designed by Frederick Todd, Place des Nations, canals, and the site of the former Floralies exhibition), as well as archeological vestiges. In 2015, the City of Montreal announced it was replacing the board and senior management of the park’s management corporation and reassessing the redevelopment project planned for 2017, to coincide with the festivities surrounding Montreal’s 375th birthday and the 50th anniversary of Expo 67. In that context, and given the proposals to cede parts of the park to private-sector developers, Heritage Montreal requested that Parc Jean-Drapeau be accorded a status similar to that of Mount Royal Park.

Heritage Montreal requested that Parc Jean-Drapeau be accorded a status similar to that of Mount Royal Park.

We met with the new administrators of the park’s management corporation and submitted our proposals, which call for, on the one hand, maintaining the integrity and quality of all of the developments on this heritage site and, on the other, updating the 1993 master plan for the park as part of a process that would include public consultations under the aegis of the Office de consultation publique de Montréal (OCPM). We also outlined our fears at the prospect that Place des Nations, which is on our list of threatened emblematic sites, as well as the specific character of the park will be marginalized as part of the infrastructure project currently spearheaded by the entertainment industry.
New federal government

After the fall 2015 federal election, Heritage Montreal wrote to the newly appointed ministers to forward the resolutions adopted at our most recent Annual General Meeting regarding actions by the Government of Canada in regard to heritage and development in the Montreal region, emphasizing that Montreal is home to an outstanding concentration of buildings and sites with federal heritage designation. We took the opportunity to request that Expo 67 be designated an event of national historic significance; that Habitat 67, Place des Nations and the former U.S. pavilion (the Biosphere) be designated national historic sites; and that Montreal sites, for example, the institutional and civic ensemble on Mount Royal and Habitat 67, be included on the next list of places submitted by Canada for UNESCO World Heritage designation. We also reiterated the importance of ensuring sufficient funding from federal bodies such as Parks Canada and the need for tax incentives to encourage private-sector investment in the conservation, revitalization and enhancement of heritage sites and buildings.

Participation

In addition to its collaborations with organizations such as Les amis de la montagne, Culture Montréal, the Board of Trade of Metropolitan Montreal, the Conseil régional de l'environnement and the Fédération Histoire Québec, Heritage Montreal is continuing its policy of participating in committees and consultation committee created by public authorities to help improve practices and tools useful for protection and enhancement of the city’s built and landscape heritage. For example, Heritage Montreal is part of the Rue Sainte-Catherine Ouest revitalization project advisory committee, the Champlain Bridge advisory committee, and the stakeholder committee monitoring the implementation of the master plan for the Old Port and Pointe-du-Moulin site.

Agora métropolitaine 2015 and Montréal Thematic Meeting on Metropolitan Areas

The latest Agora métropolitaine was held in October 2015 under the theme Aménager ensemble l'avenir du Grand Montréal (Developing Greater Montreal’s Future Together). The Agora is an innovative mechanism for monitoring the Metropolitan Land-use and Development Plan (known by its French abbreviation, PMAD). The PMAD came into effect in 2012, and includes heritage and land-use objectives. The Agora, held every two years, brings together elected officials and civil society groups from the 82 municipalities of the Montréal Metropolitan Community (CMM) to review progress on the PMAD and share information, both on pitfalls to be avoided and inspiring achievements than can be used to improve and update the plan objectives.

The 2015 Agora métropolitaine was followed by the Montréal Thematic Meeting on Metropolitan Areas, organized by the CMM under the umbrella of the United Nations. This meeting was one of the 11 thematic and regional meetings feeding into the UN Conference on Housing and Sustainable Urban Development (Habitat III), to be held in Quito, Ecuador, in October 2016. The Thematic Meeting brought together some 500 delegates from approximately 50 countries, and led to the adoption of the Montréal Declaration on Metropolitan Areas. Heritage Montreal helped ensure inclusion in the declaration of the identity-defining value of heritage and landscapes in metropolitan areas, and provided follow-up on the symposium that we organized in 2014 as part of the 27th Entretiens Jacques-Cartier as well as on the work conducted by UNESCO and ICOMOS (the International Council on Monuments and Sites) on historic urban landscapes.
H-MTL PLATFORM:
A HERITAGE FOR THE FUTURE

EXPLORE | ENDORSE | COLLABORATE | STAY INFORMED

The H-MTL platform is a newly designed collaborative and interactive tool inspired by Heritage Montreal’s 40 years of actions and advocacy. It is a means for amplifying citizens’ voices, created by and for the community, painting an evolving picture of vulnerable heritage sites all over the Island of Montreal. Users can explore three types of site on the map: priority sites designated by Heritage Montreal, citizens’ alerts (sites deemed vulnerable by various communities for reasons varying from neglect to threat of demolition), and InspirActions, which are examples of diversified and complementary actions taken by Heritage Montreal in relation to landmark sites. Besides raising community awareness of the various issues surrounding Montreal heritage, this platform makes several tools available that enable concrete actions to be taken so that together, we can keep up coherent, informed initiatives that give heritage a future.

This project was made possible with financial support from Standard Life and the ministère de la Culture et des Communications du Québec.

Montreal Heritage: challenges and hopes for 2015

For close to 10 years now, Heritage Montreal has published an annual non-exhaustive list of vulnerable sites that it deems as priorities, to illustrate current heritage issues and push for concrete revitalization actions. The launch of the new H-MTL platform has brought new dynamism to this exercise, enabling it to keep pace with evolving heritage news.

The following are the priority sites identified in 2015 by the COPA members:

1. Eaton’s 9th Floor Restaurant
2. Forge Cadieux
3. Former De la Miséricorde Hospital
4. Hochelaga School
5. Hôtel-Dieu Hospital
6. Maison Alcan
7. Place des Nations
8. Royal Victoria Hospital
9. Saint-Laurent Block
10. Saint-Nom-de-Jésus School
11. Silo No. 5
12. Sir Louis-Hippolyte La Fontaine House

InspirActions

- Guaranteed Pure Milk Bottle
- Habitat 67
- McGill College Avenue
- Milton-Parc Neighbourhood
- Monastère du Bon-Pasteur
- Notman House
- Old Port of Montreal
- Quartier Éphémère and Darling Foundry
- Redpath Mansion
- Saint-Laurent / Des Pins Building
This past year, our 639 active members contributed to the development of a civic presence, added legitimacy and the support network necessary to organize the resources enabling us to accomplish our mission. Thank you for being part of our extended family of people who love our city!

In 2015, Heritage Montreal stepped up its awareness efforts and its work with the media to call attention to Montreal heritage and to advocate for its protection by all stakeholders. These efforts included a poster campaign in various city neighbourhoods, educational activities, and strategic representations.

The resolutions adopted by Heritage Montreal at its most recent Annual General Meeting, addressing topical issues and resulting from decisions of the COPA, attracted coverage in the mainstream media and on social networks.

On November 23, 2015, Heritage Montreal published an open letter on the state of heritage and development in the Metropolitan Region in Le Devoir. This forum was an opportunity for us to look back at our 40 years of action and ahead to the future, and was enthusiastically received.

The new website, the H-MTL platform, the Hérip@ge newsletter, the Montréalitude quarterly newsletter (published exclusively for members), as well as the official Heritage Montreal Facebook page and Twitter account are the main communications tools employed by our Foundation.

#avenirenhéritage
#HM40

In 2015, Heritage Montreal published
12 Hérip@ge | 3 Montréalitude | 3 resolutions

In addition to its regular program, Heritage Montreal presented
2 exclusive activities for its members
3 on-demand city tours | 19 lectures

Heritage Montreal received good media coverage and was mentioned and quoted more than 250 times.
HERITAGE MONTREAL’S
PIERRES ANGULAIRES

Since 2013, Heritage Montreal has proudly acknowledged the efforts and commitment of those who have made remarkable contributions to the development and influence of our Foundation. In 2015, the following dedicated volunteers received the Pierre angulaire distinction:

Kate Busch | Jean-Yves Bourdages |
Gyslaine de Grandpré | Claudine Déom | Janine Kirby |
Laurence G. Sellyn | Marie Senécal-Tremblay

We congratulate these “cornerstone” members and, especially, thank them for their inspiring contributions.

IN MEMORIAM

In 2015, Heritage Montreal said farewell to Joseph Baker, a dear friend and a member of the Foundation’s Board of Directors for several years. An architect with deep ethical convictions, Joseph Baker promoted and practised architecture and urbanism as services to the community. In 2014, Heritage Montreal highlighted Professor Baker’s commitment to the development of the organization by awarding him the Pierre angulaire distinction. We salute his contribution to the cause of heritage and remain committed to our mission, guided by the memory of this remarkable man and his exemplary commitment.
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On the occasion of our 40th anniversary, you demonstrated your profound attachment to Heritage Montreal and our city in large numbers! In 2015, we posted revenues of $707,823, thanks to our expanded philanthropic efforts, general financial support from our loyal members, donors and business partners, as well as income generated by our benefit event and our various activities.

We continued to rigorously manage our expenses, which in 2015 stood at $637,592 (including organizational expenses for the benefit event).

Consequently, we are pleased and proud to post positive results for the year 2015. Once again, thanks to our loyal friends, we presented a quality program of activities, took several actions, and consolidated our philanthropic base in order to continue fulfilling our mission of giving heritage a future, for all Montrealers.
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The Heritage Montreal Foundation would also like to thank Luce Lafontaine for her service to the Board.
The Heritage Montreal Foundation would also like to thank Luce Lafontaine for her commitment to the COPA.

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The Heritage Montreal Foundation would also like to thank Nadège Lamothe Nelson for her years of dedicated service.
A HERITAGE FOR THE FUTURE

Heritage Montreal is the driving force behind initiatives that forge a future rich in heritage.

Places that make the heart of the city beat—over there, on the corner of the street, behind the parking lot, downtown, right in the middle of our history.

Our architectural, urban and human heritage. Heritage deeply rooted in the past but promising a bright future.

Most important, a future rich in heritage: a powerful source of inspiration prompting us to write the next chapter of that history.