Since 1975...
MISSION AND VISION

Heritage Montreal has worked to promote and to protect the architectural, historic, natural and cultural heritage of Greater Montreal, its neighbourhoods and communities. This private non-profit organization is at the heart of an extensive network of partners, working through education and representation to celebrate, develop and preserve Montreal’s identity and uniqueness.

Benny Farm,
Notre-Dame-de-Grâce
By the time you read this, Montreal will be celebrating three important historical milestones: the 375th anniversary of the city’s foundation, the 150th anniversary of Confederation, and the 50th anniversary of Expo 67. With numerous events planned throughout Montreal, 2017 will certainly be a landmark year in the history of our metropolis.

Moreover, as you will read in the following pages, 2016 was a year of both continuity and change for Heritage Montreal. While pursuing our collaborative efforts with elected officials and members of the Greater Montreal community, we also launched several strategic initiatives to enhance the efficiency and scope of our exchanges with these members of the Montreal ecosystem. Once again, we worked tirelessly, both behind the scenes and on the public stage, to demonstrate the positive role that Heritage Montreal can play with respect to major heritage issues.

Over the past few months, while the city lost some of the witnesses of our collective past when fire burned several significant buildings to the ground, other ongoing endeavors enjoyed a successful outcome, such as Maison Alcan, which recently obtained its heritage designation, thanks to exemplary concerted efforts that, we hope, will lead to new practices in preserving our city’s heritage.

I also wish to thank our outgoing Executive Director, Marie-Claude Landry, who is leaving us to take on new professional challenges. It is with thoroughness, professionalism and vigour that Marie-Claude carried out her duties over the last three years. Thanks to her efforts, Heritage Montreal collaborated like never before with the numerous actors that shape Montreal, and established new partnerships that hold great promise for our organization. Finally, Marie-Claude brilliantly spearheaded the celebrations surrounding the 40th anniversary of our Foundation in 2015. Thanks to a generous donation from Standard Life, we marked this occasion by creating our H-MTL platform, one of the most inspiring legacies of our 40th anniversary, as well as a brand-new program for schools.

On behalf of the Board of Directors and on your behalf, I wish to thank Marie-Claude for her significant contribution to our organization over these wonderful years. I wish her all the best in her future endeavours.

Furthermore, I wish to express my sincerest thanks to my fellow directors and the members of our committees for their availability and continuous involvement. I also wish to thank the members of our permanent staff for their energy and professionalism. Allow me as well to acknowledge the inspired and inspiring support of our members and volunteers, who are at the very heart of the success of our activities and tours. Finally, and foremost, I wish to thank our many donors and partners, whose precious contributions allow Heritage Montreal to continue its essential work.

In this year of festivities, let’s appreciate the full scope of the transformations that Montreal has undergone over time, and let’s continue with our efforts to build the metropolis to which we aspire!

Robert Turgeon
President of the Board of Directors
In this year of celebrating Montreal’s creativity and savoir-faire, let’s be proud ambassadors of our cultural metropolis. Let’s seize this unique opportunity to shine a spotlight on our built heritage so that it may be recognized as a distinctive and positive element of Montreal’s development. Even in the midst of these festivities, let’s remain focused and committed to the major issues that drive our city.

In 2016, as Heritage Montreal’s Executive Director, I’ve had the opportunity to spearhead a rich array of projects over the course of the year. Whether on the ground, where our remarkable team of volunteers accompanied you throughout your discovery of our city, or online, though our various digital tools such as the H-MTL platform and our social media presence, Heritage Montreal played a vital role of raising awareness and providing education within the community.

In the last few months, we’ve also embarked on the important mission of strategically planning the direction that our organization will be taking over the next few years. I can assure you with conviction that, more than ever, Heritage Montreal is exchanging, collaborating and working with the relevant authorities to offer you an urban landscape that’s a better place to live.

Finally, after three wonderful years at the head of an extraordinary team, it is not without emotion that I’ve made the decision to take on new professional challenges. I proudly leave you with an organization that is stronger and better equipped to face the coming years, thanks to the many projects that were put in place to reinforce the organization, and to the lasting partnerships that have been established. These successes, which resulted from sustained efforts, were made possible by the dedicated work of an energetic team, a strong Board of Directors and a passionate group of nearly 100 volunteers. It has been a true privilege for me to work with such valuable people and to be a part of Heritage Montreal’s large family. Rest assured that I leave you in good hands!

I would also like to thank the members, partners, donors and friends of Heritage Montreal. Without you, our organization would not exist. Thank you for your fidelity and unwavering support. I urge you to continue to love Montreal as you do, and to continue to experience the wonders of the innovative initiatives set in motion. Your passion is vital to the sustainability of our city.

Thank you for these three unforgettable years!

Marie-Claude Landry
Outgoing Executive Director
Heritage Montreal thanks each and every one of its volunteers for their contagious enthusiasm throughout the year.

Our team of volunteers plays a crucial role in bringing Heritage Montreal’s public programs to life. Thanks to their commitment, the organization can offer a wide range of activities that raise awareness of Montreal’s heritage.

Thank you 106 times over!

Mardjane Amin
Antonia Andugar Miñarro
Bianca-Désirée Arciero
Arnaud Baty
Annie-Pier Beaulieu-Bastien
Sarah Bengle
Jay Bochner
Thérèse Bouchez
Jean-Yves Bourdages
Anne-Marie Bourdeau
Étienne Bourque-Viens
Sylvie Boyer
Kate Busch
Maggie Cabana
Lin Sen Chai
Daniel-Joseph Chapdelaine
Claudia Chirinos
Isabelle Corriveau
Marie-France Corriveau
Ariane Côté-Bélie
Claudine Crépin
Youki Crops
Gérard Cyr
Émilie Danylwick
Pénélope Darcy
Gyslaine De Grandpré
Chloé DeBlois
Alex Delagrave
Claudine Déom
Philippe Dépaïron
Pierre-Marc Desjardins
Magali Dufaut-Arsenault
Louis Dufresne
Nancy Dunton
Nancy Elias
Andy Emond
Julie Etheridge
Georgina Faber
Ana-Mihaela Faciu
Geneviève M. Filion
Chantal Gagné
Judith Gagné
Judith Garand
Simon Gauthier
Huguette Gingras
Huguette Girard
Jacques Gobeil
Danielle Gosselin
Philémon Gravel
Madeleine Grégoire
Tracy Grosvenor
Dany Guimond
Meagan Hanna
Philippe Hébert
André Herrera
Emmanuelle Héry
Edward Houle
Sacha Hüni
Capucine Imar
Anna Katzycheva
Janine Kirby
Marie-Élisabeth Laberge
Yvon-André Lacroix
Jérôme Laferrière
Andréanne Lafrance
Olivier Lajeunesse-Travers
Philippe Lamarre
Carl Latulippe-Hébert
Roxanne Leclerc
Vincent Lefebvre
Alexandra Lemarcis
Laurence Leroux-Lapiere
Virginie Lessard
Marie Lessard
Nicolas F. Létourneau
Brigitte Limoges
Geneviève M. Senécal
Attieh Mansouri
Veronika Mantilla
Jonathan Marcotte
Mélissa Mars
Michèle Meier
Amal Melki
Chantale Michaud
Tania Mignacca
Claire Mounier
Jean-Michel Nahas
Viet-An Nguyen
Cyrielle Noël
Alexandre Normandin
Jocelyne Normandin
André Paradis
Joëlle Perron-Oddo
Alexandre Petitpas
My-Truc Phan
Mireille Pilotto
Sara Potau-Escur
Stephen Ratiarison
Gérald Rivard
Francely Rocher
Marie-Dina Salvione
Hélène Santoni
François Séguin
Mounessi Siah
Elizabeth Smith
Saima Subhani
Katrina Swift
Anne-Frédérique Tremblay
Marie-Odile Trépanier
Louis Trudel
Elissa Turpin
Paul-André Urbain
Jérémie Vachon
Nicolas Vachon
Joanne Véronneau
Valérie Wagner

2,978 volunteer hours donated in 2016
Volunteer guides  
Give guided tours to a variety of audiences.

Welcome agents and accompagnateurs  
Provide logistical support during activities and special events.

Administrative support  
Support the organization's staff in various tasks.

Volunteers with particular talents  
Offer their expertise: photography, editing, graphic design, etc.

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Heritage Montreal speaks on behalf of Montreal's heritage and highlights the city I live in. It’s an honour for me to be able to help today's team with communications.

Jean-Michel Nahas  
Director at CASACOM and member of the Communications Committee

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I love my city, and I love living in Montreal. Through its neighborhoods, its architecture, its mountain and Heritage Montreal, I can discover its past, live in its present, and dream of its future.

Danielle Gosselin  
Former human resources manager (retired from public service), archive management support

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I volunteered for Heritage Montreal to become active in Montreal’s heritage community, and to learn more about Montreal’s architectural and urban history. I also enjoy giving presentations!

Edward Houle  
Architectural stagiaire at EVOQ, guide
MEMBERS:
THE FOUNDATION STONE OF HERITAGE MONTREAL

You were 642 members strong in 2016.
You adopted 4 resolutions at our Annual General Assembly.

In 2016, to thank you for being a part of our big family as fellow lovers of the city, Heritage Montreal invited you to explore three unique spaces. Ever popular, these exclusive events transported you to the four corners of Montreal to discover the people and projects that are the inspiration for the city’s future.

Studio Nincheri

“An interesting voyage into the heart of a fascinating career, to a time when the applied arts, now almost completely gone, were at their pinnacle.”

A Heritage Montreal member

Presented on April 20th and 27th, 2016, this exclusive, behind-the-scenes visit of the Nincheri Studio attracted close to fifty members. Led by Mr. Roger Boccini Nincheri, grandson of, and leading expert on, artist and master glassmaker Guido Nincheri, participants were given the opportunity to discover this glass-making studio, one of the most important of its kind in North America and the oldest one still in existence in Quebec.

Montreal’s soccer stadium

On August 31st, 2016, thirty members attended a guided tour of Montreal’s Soccer Stadium in the company of Mr. Gilles Saucier, Architect, Designer and Principal Partner at Saucier + Perrotte Architectes. Participants were given the opportunity to discover this vast sports facility, the figurehead of a new generation of buildings that embody Montreal creativity. Inaugurated in 2015, the Stadium is located near the Saint-Michel Environmental Complex.

Viger Station

Moderated by Anthony O’Brien, Senior Managing Director of Jesta Group and chef d’orchestre of the Viger Station revitalization project, this event took place on November 16th, 2016 and gave members of Heritage Montreal the opportunity to discover this important project. Thirty members participated in a guided tour of certain areas still under construction. Members of the architectural firm Provencher_Roy also gave participants a sneak peek at the next development phase of this strategic historic site.
AWARENESS AND EDUCATION PROGRAMS

ArchitecTours guided tours
The Montreal Metro and its neighbourhoods

Marking the 50th anniversary of the Montreal Metro, the 2016 program of our popular ArchitecTours guided tours ran from August 6th to September 25th, inviting participants to (re)discover our underground transit system and consider how its development contributed in shaping Montreal’s neighborhoods.

Through the course of eight guided walking tours around 16 metro stations from various eras, including Verdun, Pie-IX, Champ-de-Mars and Université-de-Montréal, Montrealer were given the opportunity to learn more about the significant impact of these stations, from an architectural standpoint and with respect to their relationship with their surrounding neighbourhoods, with each station shaping, in its own way, the city we know today.

The ArchitecTours guided tours are one of Heritage Montreal’s flagship educational activities. In existence for nearly 30 years, they have become intrinsically linked to Heritage Montreal’s mission. Through these walking tours, participants explore the city’s various neighborhoods, discover the diversity of Montreal’s heritage through the lens of a chosen theme, and are invited to reflect on the challenges of its protection.

Many thanks to our generous and invaluable partners, Ivanhoé Cambridge and the Société des transports de Montréal (STM).

This project benefited from the financial support of the Entente sur le développement culturel de Montréal (supported by the City of Montreal and the ministère de la Culture et des Communications du Québec).

“Thanks to you, I’ve reconciled with my city! There’s more to it than traffic cones. You have to look up!”

ArchitecTours Participant

Nearly 800 participants
99% of participants indicated that they were satisfied with these tours.
Family Workshops

Uncover the Traces of Saint-Henri Village
For a second year, curious explorers of all ages strolled through the streets of what used to be Saint-Henri Village, delving into the fascinating history of the neighborhood. Exploring the schools, fire station, post office, colourful residential buildings and flower-filled alleys of this former Montreal village, inquisitive 6 to 10 year-olds took their first steps into the world of architecture and heritage awareness through fun local anecdotes, creative observation games and little urban discoveries. Participants even had the opportunity to embellish the neighborhood by participating in a temporary artistic intervention.

Nearly 60 participants

At the Heart of the City guided tour series

“ I’m happy to have visited the McGill campus. With its various architectural styles, it’s a place where one can learn about a wide swath of Montreal’s architectural history. ”

At the Heart of the City participant

Little-known Neighbourhoods
In the spring of 2016, Heritage Montreal and Ivanhoé Cambridge presented the latest version of the guided tour series titled At the Heart of the City. Offered from May 10th to June 16th, these early evening tours featured three itineraries that lead participants through the streets of little-known downtown neighborhoods that played a key role in the evolution of the city’s core. From the “McGill Ghetto”, a residential sector with its fascinating and varied architecture, to McGill University’s vast campus, to the area’s modernist architecture, each itinerary provided an instructive look at a formative period of local architecture, from the end of the 19th to the beginning of the 21st centuries.

This trio of tours allows participants to discover the heart of the city through a new lens every two years, and feeds the curiosity of those who work in the neighborhood and frequent it on a daily basis.

Thank you to our partner, Ivanhoé Cambridge.
Walking Tours of the Latin Quarter

In the fall of 2016, Heritage Montreal invited Montrealers to rediscover the Latin Quarter through two different itineraries.

OUMF Festival
Created and presented by Heritage Montreal’s Youth Committee as part of the sixth edition of the OUMF Festival, which celebrates the start of both the fall cultural season and the academic year in the heart of the Latin Quarter, participants were invited to discover this festive and colourful neighbourhood. Young Montrealers were given the opportunity to learn more about the area’s history and architecture and discover heritage treasures located in and around this student hub.

Thank you to Avalanche Productions Inc. for including our visit in their festival program.

Journées de la culture
On October 1st and 2nd, as part of the 2016 edition of the Journées de la culture, nearly one hundred Montrealers set out to discover the residences and the public spaces in the area, as well as the UQAM campus and the many cultural institutions located in what was once the cultural heart of francophone Montreal.

Home Renovation Courses

“The quantity and the quality of information...any buyer should take this course before making a first purchase. Excellent!”

A Home Renovation Courses participant

For over 35 years, Heritage Montreal's renovation experts have given lectures to experienced homeowners as well as new and future buyers on the various steps on how to undertake a successful renovation project. How can you enhance the features of your building? How can you renovate in a more eco-friendly manner? How can you better insulate your home to avoid heat loss? These are but some of the questions to which participants can find the answers for through this program.

To date, the Home Renovation Courses have given some 8,500 interested homeowners the opportunity to develop the necessary skills to evaluate, maintain, replace and repair various elements of their homes. The program continues to be recognized for the quality and expertise of its lecturers, with the 2016 series reaching some 100 participants.

Thank you to our partners, Atelier l’Établi, Azur Capital, Métro newspaper, MicroTech, MP Repro and The Montreal Gazette.
April 18
International Day for Monuments and Sites

Heritage of Sport
Each year, the arrival of milder weather brings this special day designated by the United Nations Educational, Scientific and Cultural Organization (UNESCO). For the past eight years, Heritage Montreal has been an active participant in this annual, globally-celebrated event, bringing together various partners from Montreal to offer a wide array of activities related to themes proposed by the International Council on Monuments and Sites (ICOMOS).

In 2016, the international theme was “The Heritage of Sport”, which tied in perfectly with the 40th anniversary celebrations of the Montreal Olympic Games. From April 10th to 18th, Montrealers were invited to explore this specific heritage theme and the role that sports have played in Montreal’s cultural, urban and architectural identity.

Heritage Montreal co-presented a public lecture on the subject with the Royal Montreal Curling Club, while various other partners hosted activities open to the public. Themes included, among other things, a behind-the-scenes look at the Olympic Stadium and the former Maisonneuve Park, and the history of sports and games on Mount Royal.

Thank you to our partners, Les amis de la montagne, Atelier d’histoire Mercier–Hochelaga-Maisonneuve, Centre d’histoire de Montréal, Docomomo Québec, Ecomusée du fier monde, Institut du patrimoine de l’UQAM, Olympic Park, Pointe-à-Callière–Montreal’s Archaeology and History Complex, Saucier+Perrotte Architectes, Stewart Museum, Royal Montreal Curling Club, Université de Montréal, and the City of Montreal.
Urban Walks with Dinu Bumbaru

Sherbrooke Street and Côte-des-Neiges Road
Held on June 5th and August 28th, these walks were hosted by our Policy Director, Dinu Bumbaru, and provided some 40 participants with the opportunity to explore the city through his passionate eye. Through these unique urban walks, true architecture and heritage lovers were able to rediscover two important thoroughfares that have contributed to building today’s Montreal: Sherbrooke Street and Côte-des-Neiges Road.

“A stroll with Dinu Bumbaru is one of life’s pleasures. You feel so much more knowledgeable afterwards. My thanks to Dinu and the team behind this activity.”
An Urban Walk participant

2 major Montreal thoroughfares
13 kilometres
16 hours of exploration

Conference on Olympic Heritage Sites and their Contemporary Uses

Held on November 14, by Heritage Montreal and the Régie des installations olympiques (RIO), as part of an expert workshop marking the Olympic Park’s 40th anniversary, this public conference brought together four specialists from here and abroad to discuss the issue of possible contemporary uses for these singular heritage installations. Participants were given a special behind-the-scenes look at five great stadiums, namely those of Montreal, Helsinki, Berlin, Munich and Tokyo, to explore the challenges related to Olympic heritage sites, stimulate reflection on the value of Olympic installations, and inspiring Montrealers.

Thank you to our partner, the Régie des installations olympiques.
City Talks

Presented in partnership with the McCord Museum, the City Talks lecture series addresses various Montreal issues. In 2016, speakers were invited to reflect on various urban phenomena, such as Montreal’s main streets, billboards, social diversity in the city’s neighbourhoods, and urban agriculture.

Moderated by Heritage Montreal’s Policy Director, Dinu Bumbaru, the City Talks series brings together various Montreal thinkers and stakeholders. Focusing on current urban issues, these thematic discussions are an opportunity to reflect on Montreal’s past, present and future, and to stimulate thoughtful debate.

These widely successful events are now available on YouTube, with key moments broadcast live on social media using the hashtag #echangesurbains.

Thank you to our partner, the McCord Museum.

“ We cannot simply rely on isolated actions; the City evolves constantly. ”

Joël Thibert, Coordinator, Marcher la région, and guest speaker for the City Talks lecture on Montreal’s main streets.
In 2016, the Heritage and Development Committee (known by its French acronym, COPA) continued its work contributing to Heritage Montreal’s actions and proposals with regard to ongoing files, as part of public consultations as well as discussions of current and anticipated issues. As always, Heritage Montreal continues its participation in consultations as well as its actions grounded in principles of urban development excellence.

Again this year, issues around revitalization and repurposing of built heritage, including vacant buildings and major sites in the civic realm, kept the committee busy. The members note several initiatives, however, that hold the promise of development founded on exemplary planning and collaboration practices.

Losses

Vacant heritage buildings
In 2016, vandalism and fires resulted in severe damage to several abandoned heritage buildings—and, in some cases, their destruction. Examples included the Robillard Building on Boulevard Saint-Laurent (site of the first film screenings in Canada), the Muir Building on Avenue du Parc, the former warehouses at the corner of King and Wellington streets, and the Snowdon Theatre, which is owned by the City of Montreal. These unfortunate events call attention to the critical need for structured communications between the various municipal bodies involved, including the inspection, fire prevention and heritage departments.

These cases are reminiscent of that involving the Redpath Mansion: after that heritage building’s demolition in March 2014, the Montreal Municipal Council unanimously passed a resolution calling for cataloguing of vulnerable heritage properties and proposing that preventive measures be taken. Such losses are irreparable, and only highlight the urgent need to prevent them, by for example updating the heritage policy adopted by the City of Montreal in 2005 and complementing it via relevant, effective actions.

Revitalization

Maison Alcan Complex
Following successive interventions by Ministers of Culture and Communications Hélène David and Luc Fortin in response to a request for classification filed by Heritage Montreal in 2015, there were positive developments in the Maison Alcan file. First, Montreal Mayor Denis Coderre and the city suspended the procedures to amend the relevant urban planning bylaw. Second, Minister Fortin invited the promoter, Heritage Montreal and other stakeholders to take part in a consultation process, which led to the definition of orientations for ensuring national recognition of Maison Alcan and its revitalization.
Strategic Forum on Major Projects
At the invitation of the Chamber of Commerce of Metropolitan Montreal, Heritage Montreal took part in the 10th Strategic Forum on Major Real Estate Projects. The 2016 edition of the forum had a specific focus on heritage and its revitalization. Without shying away from the challenges raised by projects—e.g., regulations, procedures, financing, acceptability—this event enabled direct, constructive exchanges with the business community on topics relating to the responsibility of promoters to act with creativity and courtesy to revitalize and enrich the city’s built heritage. It also presented opportunities for an exchange on the challenges of repurposing heritage complexes and on conditions conducive to revitalization.

Planning

Réseau électrique métropolitain (REM)
Heritage Montreal acknowledged the strategic importance of this major light-rail project for the city and for Quebec, but also its many challenges, including land-use planning, architectural quality and impacts on landscape and heritage. As part of public hearings, we asked for assurances that the REM will properly complement the current public transport network. We suggested that lessons be drawn from the Champlain Bridge project in addressing issues of urban and landscape integration, especially as concern the design of stations and overhead tracks, so as to envision a project of great architectural, landscape and artistic quality, in the image of the Montreal métro. We also welcomed the news that the New City Gas and Rodier buildings will not be sacrificed to build the light rail project.
City of Montreal Heritage Action Plan

In 2005, the City of Montreal adopted its first policy on heritage, clarifying its role as a property owner and manager, and adopting greater consistency in its actions to make Montreal heritage a driver of cultural, social and economic development. As part of the process of updating that policy, the City held a series of workshops in April 2016, to which it invited Heritage Montreal. This process identified various aspects of interest, including sharing of knowledge, harmonization of expertise, innovative funding models, and development of “Montreal-specific” working methods. A draft Heritage Action Plan will be drawn up with a view to holding public consultations in 2017, and Heritage Montreal will take part.

Quebec Cultural Policy

During 2016, Heritage Montreal took part in the province-wide consultations on the renewal of Quebec’s cultural policy, led personally by Culture and Communications Minister Luc Fortin. We emphasized the contribution of heritage to cultural development and the importance of moving from the solely defensive model born out of the battles to safeguard heritage in the 1970s to a more active, mobilizing model: an ecosystem in which the diversity of heritage stakeholders is considered. The current issues around repurposing and revitalization of heritage properties must also be acknowledged.

BILL 121
An Act to Increase the Autonomy and Powers of Ville de Montréal, the Metropolis of Québec

Introduced in December 2016, this draft legislation contains several proposed measures that directly affect heritage, including the removal of the Charter of the Ville de Montréal and of the Conseil du patrimoine de Montréal. It also suggests significant delegation of powers in matters of heritage from the Ministry of Culture to the City of Montreal. Public hearings into Bill 121 are scheduled in 2017, and Heritage Montreal will take part.

BILL 122
An Act Mainly to Recognize that Municipalities are Local Governments and to Increase their Autonomy and Powers

This bill proposes interesting measures with respect to heritage, including giving cities greater power to prevent demolition by negligence, and increasing fines for unauthorized demolition, for example in the case of properties with potential or recognized heritage interest. However, this bill also calls for the abolition of approval by referendum in Montreal, which would have an impact on citizens’ rights, with no concomitant strengthening of the role and powers of the Office de consultation publique (OCPM). Heritage Montreal has asked that this proposed measure be withdrawn, or deferred, or made conditional upon the inclusion, in the Charter of Ville de Montréal, of a requirement for the City and boroughs to go before the OCPM in certain cases, such as planned conversions of heritage sites or complexes. Public hearings are scheduled in 2017, and Heritage Montreal will take part.
Civic realm

Hôtel-Dieu convent complex
In May 2016, Mayor Coderre joined the Religieuses hospitalières de Saint-Joseph to announce the City of Montreal’s decision to purchase the Hôtel-Dieu convent and orchards and ensure the complex’s future development in the public interest. Following that announcement, discussions about possible uses of this exceptional complex began, with an eye to drawing up a master plan that would consider the site’s architectural and landscape heritage as well as honour the spirit of Hôtel-Dieu and the legacy of the nuns and their mission. Heritage Montreal participated in those discussions and is in favour of an integrated, planned vision for the complex.

Olympic Games heritage
In collaboration with the Régie des installations olympiques and the Canadian national committee of ICOMOS, Heritage Montreal organized a workshop in November 2016 that brought together experts from Canada, Europe and Japan to study the challenges of the architectural heritage of Olympic Games of the Modern Era. The event coincided with the 40th anniversary of the 1976 Summer Games in Montreal and was in line with the theme selected by ICOMOS for 2016, “The Heritage of Sport.” With examples from Berlin, Helsinki, Montreal, Munich and Tokyo, the workshop dealt with the principles of heritage recognition, management and revitalization specific to this type of complex.

Participation
Heritage Montreal works in close collaboration with organizations such Les amis de la montagne, Culture Montréal, the Chamber of Commerce of Metropolitan Montreal, the Fédération Histoire Québec, and Conseil régional de l’environnement. We are also members of advisory committees and issue tables created by public authorities to examine certain issues and to help improve tools for heritage protection and enhancement.

Table de concertation du Mont Royal
Heritage Montreal has participated in the work of this issue table since it was created by the Mayor of Montreal in 2005. In 2016, Heritage Montreal collaborated on a symposium marking the 10th anniversary of the table, which is dedicated to the protection and enhancement of the mountain. We also took part in the discussions ahead of the preparation of a draft conservation plan by the Heritage Directorate of the Ministry of Culture and Communications. The draft plan was then the subject of consultations in the fall, and is expected to be adopted by the ministry in 2017.
Launched on the occasion of Heritage Montreal’s 40th anniversary, this “citizens’ radar screen” paints an evolving picture of vulnerable heritage sites all over the Island of Montreal. Users can explore three types of site on the map: Priority sites designated by Heritage Montreal, Citizens’ alerts (sites deemed vulnerable by various communities for reasons varying from neglect to threat of demolition), and InspirActions, which are examples of diversified and complementary actions taken by Heritage Montreal in relation to landmark sites.

Citizens’ alerts
In 2016, Montrealers identified 34 new Citizens’ Alerts. Close to half of the alerts added on the H-MTL platform concern either residential or industrial heritage sites. Lack of maintenance and vacancy are the two types of threats most often reported.

One of the key observations we have made since this mapping tool was introduced is that its reach and influence has largely exceeded the online realm. In 2016, the most compelling proof of the potential impact of the H-MTL platform on Montreal’s urban landscape is the fact that a demolition order was recently stopped in its tracks thanks to citizens’ voices. After a public notice of demolition was issued, rather discreetly, for a century-old row of greystone houses on Avenue de Lorimier, a citizens alert posted to the platform triggered a significant grassroots movement which then attracted attention and coverage from mainstream media outlets. Very quickly, more citizens sympathetic to the cause made their voices heard through various channels, and their combined efforts resulted in the demolition process being halted and the file being sent back to the borough for reassessment.

Priority sites identified by the COPA members:
1. Former De la Miséricorde Hospital
2. Saint-Nom-de-Jésus School
3. Hochelaga School
4. Forge Cadieux
5. Saint-Laurent Block
6. Hôtel-Dieu Hospital
7. Royal Victoria Hospital
8. Maison Alcan
9. Sir Louis-Hippolyte La Fontaine House
10. Place des Nations
11. Eaton’s 9th Floor Restaurant
12. Silo No. 5

InspirActions
To celebrate the H-MTL platform’s first year of online activity, Heritage Montreal prepared three new InspirActions that focus on three remarkable heritage interiors: Café Crew (former Royal Bank Building), Rialto Theatre and Théâtre Paradoxe. These initiatives were added to the 10 video capsules that have already been listed.

- Café Crew
- Guaranteed Pure Milk Bottle
- Habitat 67
- McGill College Avenue
- Milton-Parc Neighbourhood
- Monastère du Bon-Pasteur
- Notman House
- Old Port of Montreal
- Quartier Éphémère and Darling Foundry
- Redpath Mansion
- Rialto Theatre
- Saint-Laurent / Des Pins Building
- Théâtre Paradoxe
Heritage Montreal intensified its communications and media relations efforts to further raise awareness on the city’s built heritage, namely through its educational activities and strategic representations.

In 2016, Heritage Montreal published

11 Hérip@ge newsletters | 3 Montréalitude newsletters | 5 briefs

In addition to its regular programming, Heritage Montreal offered

6 urban guided tours upon request | 16 conferences

In 2016, Heritage Montreal was mentioned and quoted

175 times in the media.

Moreover, in order to reach untapped audiences, Heritage Montreal joined forces with two new partners: the Société de développement commercial du Vieux-Montréal (“SDC du Vieux-Montréal”) and Urbania. Through our agreement with the SDC du Vieux-Montréal, we published a series of 12 monthly articles on the SDC’s blog, with a focus on Old Montreal’s historic sites as well as its unique spaces. From Place d’Youville to Victoria Square and the New York Life Insurance Building, we have helped Montrealers discover this emblematic area.

In a similar fashion, Urbania gave us the opportunity to celebrate the architecture and built heritage of six Montreal neighborhoods through the eyes and words of its residents. The six Montreal collaborators who participated in the project paid tribute to their five favourite heritage sites located in their respective neighbourhoods. These articles were met with great enthusiasm and garnered positive responses on social media.

The six neighborhoods that were highlighted in this series were Ahuntsic, Côte-des-Neiges, Maisonneuve, Notre-Dame-de-Grâce, Verdun and Villeray.

In addition to raising Montrealers’ awareness of their city’s built heritage, Heritage Montreal has also been very present and active on the international scene for many years. From Toronto to Seoul and Paris, our Policy Director, Dinu Bumbaru, has represented our organization at eight events held in various cities around the world throughout 2016.

Finally, our various publishing platforms, such as our website, our H-MTL platform, our Hérip@ge monthly newsletter, our members-exclusive newsletter Montréalitude, our Facebook page and our Twitter account have all gained popularity and become our Foundation’s preferred means of communication.
In 2016, in celebration of the 35th anniversary of its first home renovation lessons, Heritage Montreal wished to recognize the involvement of the personalities and experts that have contributed to the creation and programming of this flagship educational activity. We are very proud to present our 2016 “Pierres angulaires”.

| Jules Auger | John Diodati | Jon Eakes | Michèle Giroux | Fernando Pellicer | Linda Thompson |

Since 2013, Heritage Montreal has proudly acknowledged the efforts and commitment of those who have made remarkable contributions to the development and influence of the Heritage Montreal Foundation.

**In Memoriam**

In 2016, Heritage Montreal lost two of its closest friends: Luc D’Iberville Moreau and Bernard Lamarre.

**Luc D’Iberville Moreau**
Art and architectural historian, professor, collector and member of the first Board of Directors of Heritage Montreal (formed in October 1975), Mr. D’Iberville Moreau was named a “Pierre angulaire” in 2013. He was the author of Lost Montreal / Montréal perdu, one of the first works to raise awareness among Montrealers about the loss of their built heritage. Heritage Montreal salutes his commitment to our city’s heritage and advancement.

**Bernard Lamarre**
Engineer, businessman, philanthropist and long-time member of the Heritage Montreal family, Mr. Lamarre was one of the greatest patrons ever in Montreal and the province of Québec. Heritage Montreal salutes the important contribution that this Great Builder and giant of Québec engineering made to the development of the arts, culture and heritage in Québec.
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In 2016, thanks to financial support from our members, donors and business partners, as well as income generated by our various activities, we were able to declare (record, show, post) revenues of $502,025 for the year. Although our expenditures of $520,332 were greater than our revenues, we have implemented a new process in order to reduce expenditures during the fall of 2016. This should have a positive impact on our 2017 revenues. Thanks to our loyal network of friends and contributors, however, we succeeded in organizing many activities, taking several actions, and consolidating our philanthropic base in order to continue fulfilling our mission of giving a heritage to future generations.
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