Mission

Heritage Montreal’s mission is to promote and protect the architectural, historic, natural and cultural heritage of the Greater Montreal area.

At the heart of an extensive network of partners, this private, not-for-profit organization works through education, representation and concerted action to raise awareness of, enhance and enrich the identity and unique qualities of Greater Montreal as Quebec’s demographic and economic centre and as home to the largest ensemble of heritage sites in the province.
Message from the Chair of the Board

There is a sense these days that progress is being made when it comes to heritage in Quebec and in Greater Montreal. The public cares increasingly about heritage. They are mindful of the importance of heritage to the urban development of Quebec’s metropolis, the role it plays in our collective identity, and its impact on the quality of our living environment. There is agreement throughout society today on the need to protect and enhance heritage. Paradoxically, however, 2018 saw a number of unfortunate events, like the inexplicable demolition of the Maison Boileau in Chambly, which show that despite the growing interest, many challenges remain. Yes, we need better laws to help preserve and enhance our rich heritage, but we also need more education and awareness, improved support and guidance for property owners – both private and public – and, crucially, more financial support.

After decades of reflection and good intentions, there is an urgent need to make a fundamental shift and respond to the real heritage challenges rather than continuing with a piecemeal approach to issues. What is required is a clear, coherent big-picture vision, along with the means to implement it.

The newly elected Quebec government has stated its interest in heritage, committing to investments in religious heritage and advancing the idea of an inventory of at-risk heritage assets. This position is reassuring, yet the government must go further and acknowledge once and for all that built heritage, because it has cultural and economic value, is a source of collective wealth. Tools must be developed, adopted and perpetuated to ensure the protection, maintenance and revitalization of heritage buildings and sites. They include registries accompanied by fiscal incentives and rules for quality, expert resources to guide building owners and interested groups made available early on in projects. Sustainable support from heritage organizations, like Heritage Montreal, is also needed to increase both stakeholders’ capacity to act and the impact of their actions.

In Montreal and the surrounding metropolitan area, it is just as vital that we embrace a compelling, consistent vision, for our heritage issues are many and diversified. The City of Montreal must give tangible expression to its Heritage Action Plan and make the renewal of its Master Plan an exercise worthy of the 21st century. Heritage Montreal will contribute to that exercise, just as we collaborated with the Montreal Metropolitan Community in organizing a workshop for the third Agora métropolitaine on the metropolitan land-use and development plan (known as the PMAD), leading to an action plan and concrete measures on heritage and landscapes.

I thank my colleagues on the Board of Directors and the various committees, along with the entire Heritage Montreal team, for their sustained commitment and the outstanding work accomplished over the past year. I am also grateful to our members and our generous donors, and I acknowledge the invaluable contribution of Heritage Montreal’s volunteers, who are key to the success of its activities and actions.

Let us hope that more and more of us will discover and promote the heritage of our city, in all its facets, and work to safeguard and develop it.

Charles Deniger
Chair of the Board of Directors

Message from the Executive Director

The year 2018 was the first in our 2018–2020 Strategic Plan, which clearly states the mandate that Heritage Montreal has adopted within the heritage ecosystem: “Play a leadership and catalyst role with the key stakeholders in Montreal’s living environments so as to advance behaviours and practices, positioning heritage as a true lever of cultural, social and economic vitality for the Montreal metropolitan region.”

Building on that vision meant improving our capabilities and our means to reach more citizens and property owners and, at the same time, to raise awareness among a greater proportion of the public of the importance of heritage. With that in mind, the organization developed its first-ever communications plan, which recommended, among other things, launching a communications campaign in 2019. We thank Marcel Barthe, a member of the Board of Directors, as well as Mélinda Wolstenholme, our Communications Coordinator, for putting together the plan. Mélinda left the organization in March 2018, and we wish her every success in her new endeavour.

Prior to developing the campaign, in the summer of 2018 we recruited the research firm Callosum to survey Montrealers on their perception of heritage as well as the reputation of Heritage Montreal. Based on the results of that initial survey, the communications firm Rethink offered its strategic and creative services to prepare a communications campaign. We are grateful to Callosum and Rethink for their generous support of our communications strategy.

Looking at our financial situation, the results as at December 31, 2018, show a surplus, attributable first of all to a marked increase in revenue generated by participation in our programs and activities as well as funding for special educational projects provided by the City of Montreal, and second to significantly reduced expenses, mainly in salaries and overhead costs. In view of those excellent results, we acknowledge the outstanding work by the Programs and Activities team, headed by Amélie Renouf (who was recently promoted to the position of Director) and the support of our new Communications Coordinator, Marc Pagliarulo-Beauchemin.

Our Policy Director, Dinu Bumbaru, supported by our Project Manager and the dozen of volunteer experts on the Heritage and Development Committee (COPA), was once again greatly in demand, producing opinions and briefs on major files as well as responding to requests for information and invitations to sit on advisory committees. Lastly, we wish to thank our Heritage and Development Project Manager, Mardjane Amin, for her outstanding work and support over the past two years. Mardjane left the organization in May 2018 to pursue new career challenges, and was replaced in August by Fanny Cardin-Pilon, a graduate of the Université de Montréal master’s degree program in Heritage Conservation.

On behalf of the entire team, I thank Heritage Montreal’s members, volunteers and generous donors for their indispensable support to an organization of such importance to Montreal society and to the vitality of the metropolitan region.

Long live Montreal and the metropolis!

Robert Turgeon
Executive Director
Heritage Montreal thanks each and every one of its volunteers for their contagious enthusiasm throughout the year.

Our team of volunteers plays a crucial role in bringing Heritage Montreal’s public programs to life. It is thanks to their commitment that we are able to offer such a wide range of educational activities that reach an ever-growing number of citizens.

Our Volunteers: passionate and dedicated allies

Volunteer guides
Give guided tours to a variety of audiences.

Welcome agents and accompagnateurs
Provide logistical support during activities and special events.

Administrative support
Support the organization’s staff in various tasks.

Volunteers with particular talents
Offer their expertise: photography, editing, graphic design, etc.

More than 2,700 volunteer hours donated in 2018

Thank you 95 times over!

Volunteer categories

- Volunteer guides
- Welcome agents and accompagnateurs
- Administrative support
- Volunteers with particular talents

“Why, having retired, did I decide to become a Heritage Montreal volunteer? I would answer: to treat myself, and even, dare I say, out of pure self-interest! In my role as an accompagnatrice, I began to see the neighbourhood and even the city differently—imagining pastoral fields where today a dense urban street grid stands. I also started to notice small details in the neighbourhood and understand how they related to its deeper history. All in all, serving as a volunteer for Heritage Montreal has made me feel like less of an outsider and more like an active participant in this exciting city and its dynamic history.”

Geneviève M. Filion
Retiree, volunteer accompagnatrice

“I came to Montreal two years ago as a complete outsider, with a lot of interest in—yet little knowledge of—its architectural history. Last summer, I had the chance to volunteer as an ArchitecTours® guide in the Notre-Dame-de-Grâce neighbourhood. Through the process of researching my route, I began to see the neighbourhood and even the city differently—imagining pastoral fields where today a dense urban street grid stands. I also started to notice small details in the neighbourhood and understand how they related to its deeper history. All in all, serving as a volunteer for Heritage Montreal has made me feel like less of an outsider and more like an active participant in this exciting city and its dynamic history.”

Cameron Piper
Student, volunteer guide

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Cameron Piper
Student, volunteer guide

Thank you 95 times over!
Awareness and education programs in 2018

ArchitecTours® guided tours

Exploring the Architecture of Montreal Houses!

More than 1,300 participants: a new record for the second year in a row!

98% of participants said they were satisfied with their tour.

“An excellent tour: real research has gone into the various architectural trends. I really appreciated the links established with other Montreal neighbourhoods.” – Amélie Cossé

The ArchitecTours®, presented from August 11th to October 7th, celebrated their 30th anniversary in 2018. For the first time, this series of guided tours—emblematic of Heritage Montreal—was entirely devoted to Montreal homes and their variety of styles. The many participants had the opportunity to rediscover residential architecture in eight different neighbourhoods and gain a new perspective on the balconies, spiral staircases, porches, gables and other elements typical of the cityscape.

From the rural homes of old Saint-Laurent to the bungalows of Mercier, Villeray’s duplexes and the semi-detached houses of Notre-Dame-de-Grâce, our tours provided a unique panorama of how Montrealers’ living environments have evolved.

The ArchitecTours® are one of Heritage Montreal’s flagship educational activities. Offered since 1988, they are intrinsically linked to the organization’s mission. Through these walking tours, participants explore the city’s various neighbourhoods, discovering the diversity of Montreal’s heritage through the lens of a chosen theme, and are invited to reflect on the challenges of its protection.

Many thanks to our generous partner: Ivanhoé Cambridge

“Our guide was passionate about the subject, openminded, and able to answer all our questions—an excellent communicator. The itinerary was packed with historically and architecturally rich elements that I will look at differently from now on. Montreal’s buildings have so much to tell us about how they’ve evolved.” – Jocelyne Charbonneau

592 participants (an increase of 167% compared with 2017): a year record!

3 itineraries
33 points of interest

At the Heart of the City guided tour series

In the spring of 2018, in co-operation with Ivanhoé Cambridge, Heritage Montreal presented a new series of At the Heart of the City guided tours. Offered in a “5 à 7” after-work format between May 15th and June 21st, the tours explored neighbourhoods in the vicinity of Victoria Square, with three itineraries that focused on the business district and its buildings.

The tours delved into the industrial past of the Paper Hill district, where many printing and publishing companies sprang up at the turn of the 20th century, the great modernist projects of the 1960s, and the creation of the Montreal World Trade Centre and the Quartier international, providing an overview of the evolution of this key district located between Old Montreal and the modern downtown core.

Those three architectural walking tours offer Montrealers the perfect opportunity to step out of their workaday routine and take a fresh look at the buildings that constitute the heart of our city.

Thank you to our partner: Ivanhoé Cambridge

This project received financial support from the City of Montreal and the Government of Quebec through the Agreement on the Cultural Development of Montreal.
Heritage Montreal has presented this educational program on home renovation for nearly 35 years. To date, these series of lessons have given some 8,500 informed homeowners the opportunity to develop the necessary skills to appraise, maintain, replace and repair various elements of their homes, thanks to the advice of our experts.

In 2018, this conference series proved to be as relevant and popular as ever. The Home Renovation Lessons / Leçons sur la rénovation, which consisted of eight lessons presented over two sessions (Fall 2018 and Winter 2019), were once again a great success, attracting 120 participants.

Thank you to our partners: Location d’outils Simplex, City of Montreal, Atelier L’Établi, Studio du Verre

From devising a group collage to organizing exclusive tours, a workshop on heritage, games of skill, and quizzes, our Youth Committee members kept themselves creatively busy in 2018!

The Committee created a special event for the 2018 Nuit blanche, which took place on March 3. Some 400 night owls turned up at the Maison de l’architecture du Québec to remix/re-imagine Montreal by helping craft a collage using some of the city’s iconic architectural features and buildings.

The Entretiens avec la relève series, meanwhile, provides students in all disciplines with opportunities to learn about recent projects to repurpose heritage buildings in Montreal and the great potential for reinvention in these spaces that are ready to host new uses. In 2018, there were tours of the Café Crew space with Henri Cleinge, the architect behind the project, while Philémon Gravel, co-founder of Entremise and a member of the Youth Committee, presented the Projet Young transitional-use project in Griffintown.

Thank you to our partners: Nuit blanche à Montréal, Festival Montréal en lumière, Maison de l’architecture du Québec, Boycott, Henri Cleinge, Café Crew, Projet Young

For the 10th year in a row, Heritage Montreal brought together partners from various backgrounds on April 18th to mark the International day for Monuments and Sites, declared by UNESCO at the request of ICOMOS, the International Council on Monuments and Sites.

In 2018, the theme for this international day was “Heritage for Generations.” Heritage Montreal explored this theme with an event that brought together two generations of stakeholders working to protect and promote heritage. Facilitated by urbanologist and landscape architect Jonathan Cha, it included a presentation by Dinu Bumbaru on heritage perspectives and issues in the 1980s; a roundtable with Mallory Wilson (Entremise), Hélène Santoni (Passeelles), Caroline Magar (Amis du Champ des possibles) and Karl Dorais Kinkaid (L’Enclume – Atelier de développement territorial); and a discussion with the audience.

Thank you to our partners: City of Montreal and Projet Young
City Talks

Presented in partnership with McCord Museum for a sixth year, the City Talks lecture series addressed various Montreal issues. Moderated by Heritage Montreal Policy Director Dinu Bumbaru, the City Talks series brought together various Montreal thinkers and stakeholders. Focusing on current urban issues, these thematic discussions are an opportunity to reflect on Montreal’s past, present and future, and to stimulate thoughtful debate.

In 2018, speakers were invited to reflect on various urban phenomena, such as Montreal under construction, entertainment districts, cultural diversity and city development and also parks, public spaces and green spaces.

These widely successful events are now available in podcasts, with key moments broadcast live on social media using the hashtag #echangesurbains.

Thank you to our partner: McCord Museum

NFB Open House Day

Ahead of its upcoming move to the Quartier des Spectacles, the National Film Board of Canada (NFB) held an Open House day, welcoming members of the public one last time to its iconic headquarters at 3155 Chemin de la Côte-de-Liesse. To complement a host of activities presented inside, Heritage Montreal provided a 30-minute guided and interactive tour outside, profiling the NFB building and site. The objective of the tour was to present both the site and the building architecture and compare the context at the time it was built with that surrounding the headquarters’ move in 2019.

Thank you to our partner: National Film Board of Canada

Special Tours

Sun Life Building 100th Anniversary

As part of celebrations marking the 100th anniversary of the Sun Life Building, Heritage Montreal organized, on behalf of Sun Life Financial and property manager Bentall-Kennedy, guided tours of this storied edifice overlooking Dorchester Square, which was inaugurated in 1918 and built in three phases between 1913 and 1931. Employees working in the building as well as members of the public got to explore the building’s hidden treasures, including its mysterious strong room. The tours were enthusiastically received and attracted significant media coverage.

Thank you to our partners: Sun Life Financial and Bentall-Kennedy

Journées de la culture

Sun Life Building 100th Anniversary Tours

4 evenings

12 speakers

From left to right: Dinu Bumbaru, C.M., Policy Director - Heritage Montreal, Luc Ferrandez, Executive committee member, in charge of large parks and green spaces - City of Montreal, Claire Poitras, Professor of Urban Studies - INRS Urbanisation Culture Société Research Centre and Emmanuel Rondia, Head, Green Spaces and Natural Areas campaigns - Montreal Regional Environment Council
In defence of Heritage

Report of the Heritage and Development Committee

Founded in 2002, the Heritage and Development Committee (known by its French acronym, COPA) contributes to Heritage Montreal’s actions, thinking and proposals on topical issues and as part of public consultations. Its terms of reference are the urban development principles that we adopted in 2008.

Planning and revitalization were the keywords of the year, as reflected in the resolutions adopted at the Annual General Meeting on the upcoming Montreal Master Plan; on the historic Molson Brewery complex and other heritage industrial complexes; and on the future of Greater Montreal’s institutional heritage buildings, sites and complexes, as well as its heritage places of worship. Our longstanding concerns about vacancy of built heritage were echoed in 2018 with the agreement between the Government of Quebec and McGill University on the Royal Victoria Hospital site, the sale of the former Molson Brewery, and unanswered questions on the future of iconic sites such as Hôtel-Dieu Hospital and the former Dominion Bridge complex in Lachine.

Projects such as the Royalmount mega-mall drew attention to the lack of vision and consistency on urban planning. This is an obstacle to meaningful development of the city, and to the protection and revitalization of our heritage. Heritage Montreal believes as a result that modernization of planning instruments is all the more necessary to ensure that the city and its neighbourhoods benefit from a development framework and policy directions that are worthy of the 21st century. Heritage Montreal plans to actively contributing to this process.

Planning

Quebec’s Culture Policy

In June 2018, the Government of Quebec unveiled its renewed cultural policy. In an open letter published in Le Devoir, Heritage Montreal welcomed the fact that the policy and its measures acknowledge the relationship between culture, territory and heritage, such as the obligation for the government to act in an exemplary fashion with respect to built heritage, and that the policy includes financial aid for municipalities to preserve heritage and landscapes, funding for repurposing of religious heritage, and drafting of a Quebec strategy on architecture.

However, most of the recommendations in the Courchesne-Corbo Report on heritage – for example, tax incentives and the creation of the position of a Commissioner on built heritage development – were not adopted. In addition, the announcement by the Minister of Education of a plan to build a school in the historic garden of the Grey Nuns Mother House in Montreal, a heritage site protected by the Government of Quebec and owned by Concordia University, demonstrated the extent to which coherent action by the government remains a challenge. Heritage Montreal has demanded a true heritage policy for Quebec and called for the school, which is certainly needed, to be built on another site available downtown.

Revitalization

Pointe-du-Moulin

Pointe-du-Moulin (Windmill Point), site of Silo No. 5, is an extensive, iconic heritage site adjacent to Old Montreal that will be served by a station of the Réseau express métropolitain (REM) light-rail network. Ahead of the call for tenders to be issued by Canada Lands in 2019, Heritage Montreal published in May 2018 an advance notice of principles outlining its position on the issues and opportunities of the site in terms of heritage and planning; for example, the value of the Silo No. 5 elevator and the “Farine Five Roses” sign as landmarks in the urban landscape, accessibility of the site, and its “site-machine” character.

2018 Quebec election

Though it did not endorse any particular party, Heritage Montreal used the election campaign to call attention to the heritage and development challenges that the future government would face. In a September 2018 open letter published in Le Devoir, we reiterated that heritage is a source of collective wealth and an asset for Quebec’s attractiveness as well as the economic, social and cultural development of its regions and its communities, but remains neglected, and subject to “piecemeal” decision-making. Heritage Montreal reminded the future government that it would have five major obligations: coherent development; the exemplary nature of heritage property management; recognizing, valuing and supporting professional expertise and know-how; financial support through tax incentives; and acknowledgement of heritage and landscape challenges specific to the metropolitan region.

Third Agora métropolitaine

The Agora métropolitaine, instituted in 2012, brings together elected officials and civil-society stakeholders from the 82 municipalities of the Montreal Metropolitan Community to implement the metropolitan land-use and development plan (known as the PMAD). In 2018, Heritage Montreal organized a workshop at the Agora on heritage and landscapes, two mandatory components of the PMAD. Mayors from Boucherville, Lachine and Mascouche, the president of the Conseil du patrimoine de Montréal, the vice-president of the Conseil du patrimoine religieux du Québec, the heritage planner at the City of Laval, and the director of the Fédération Histoire Québec pooled their thinking at the workshop, and issued practical recommendations on incorporating heritage and landscapes into the PMAD and its action plan (for example, better sharing of knowledge between the public, academic and community sectors, and the establishment of a metropolitan table de concertation).
**Revitalization (continued)**

**Old Molson Brewery**

In 2018, the announcement of the relocation of brewing operations and of the sale of the brewery led to many questions about the future of this iconic complex, known for its imposing clock, chimneys, the multiplicity of buildings testifying to changes in industrial processes over time, its historical association with the Molson family and connections to popular culture, and its waterfront location near Old Montreal and the Jacques Cartier Bridge. Heritage Montreal views the repurposing of the Old Molson Brewery complex as an opportunity to make it a living site that retains its authentic identity, in dialogue with surrounding neighbourhoods. We submitted the resolution adopted at our Annual General Meeting to the company as well as to the relevant authorities and the public. We also collaborated with the City of Montreal and Molson on the drafting of a statement of heritage interest for this complex site.

**Notman Garden - a celebration**

In February 2018, the Plateau-Mont-Royal Borough Council began the process leading to the City of Montreal’s acquisition of the Notman Garden. Heritage Montreal welcomed this commitment, which will restore the integrity of the William Notman property and will be followed by some enlightened thinking on restoration of the garden and improvement of the area. This success speaks to the co-operation between lawmakers, citizens and organizations like Heritage Montreal and the Milton-Parc Community and complements the revitalization of the Notman House as the Maison du Web technology hub. Heritage Montreal pledged to collaborate with municipal authorities on the next stages of this promising project.

**Collaboration and reflection**

**McGill College Avenue**

Heritage Montreal participated actively in the Office de consultation publique de Montréal (OCPM) consultations on development of McGill College Avenue, in conjunction with renovation work along Sainte-Catherine Street and the impending construction of the REM light-rail network. We outlined the history and spirit of the avenue, a city planning initiative dating to the 1850s with the view of Mount Royal as its focus, and submitted recommendations, several of which were retained in the OCPM’s report. We also looked back at the McGill College Affair, one of the InspirActions on our H-MTL Web platform. In 1984, triggered by a plan for a shopping mall, the ensuing grassroots movement and collaboration between Heritage Montreal and the downtown business community compelled the developer to modify its project according to the recommendations of one of the very first public consultation exercises in Montreal, which it had funded, and prompted area property owners to form a partnership to contribute to redevelopment of the avenue. Heritage Montreal insisted that the current redevelopment must not devalue this iconic avenue.

**Parc Jean-Drapeau**

In October 2018 Heritage Montreal filed a brief as part of the OCPM consultations on the future of Parc Jean-Drapeau, whose master plan dates back to 1993 and must be updated. Reiterating principles around the conservation, accessibility and development of this heritage site, its value to society and the resolutions of our Annual General Meeting, the organization expressed its concerns about the deterioration of Place des Nations, an iconic site of Expo 67, and the fate of the Biosphere, with the Federal Government lease set to expire at the end of 2019. We asked that the park, one of the first in the city, be granted a status similar to that of Mount Royal, i.e., that it be enshrined in the Charter of the City of Montreal, and that it benefit from informed, transparent governance as well as a consultation mechanism conducive to the implementation of its master plan. Heritage Montreal also suggested that Parc Jean-Drapeau be connected to other parks, such as those of the Îles de Boucherville and Île Saint-Bernard, according to a park-archipelago concept, accessible via new links, for example the REM, bridges or shuttles on the river.
During the year, Heritage Montreal was deeply saddened to learn of the deaths of two of its builders.

Mark London, who was our Executive Director from 1979 to 1987, died on August 18, 2018. An architect and urban planner, he helped make Heritage Montreal an essential and innovative player on issues of heritage, planning and citizen participation. Under his direction, we launched our Home Renovation Courses and, with Université de Montréal, founded Canada's first-ever master's program in heritage conservation. Mark was instrumental in making the Old Port and McGill College Avenue into civic sites as well as in protecting Mount Royal and the city's industrial heritage. As an employee of the City of Montreal, he defined a development vision for Parc Jean-Drapeau that he continued to defend until last summer.

In memoriam

Lucia Kowaluk, C.M., C.Q., a member of Heritage Montreal's inaugural Board of Directors in 1975, left us on February 1, 2019. A longstanding advocate for social justice and the rights of the disadvantaged, she played integral roles in the great grassroots movements to save historic Montreal neighbourhoods and their heritage. She was a founding figure of Milton-Parc Co-Op, Canada's largest housing co-operative project, and made Heritage Montreal a partner. More recently, Lucia had invested her efforts in the preservation of the Notman Garden, purchased by the City of Montreal in 2018, and the conversion of the Hôtel-Dieu hospital site as a mixed-use project for community purposes.

Citizens’ Alerts

During 2018, Montrealers mapped more than 20 new sites in the form of Citizens’ Alerts. These additions brought the number of sites that citizens consider vulnerable to almost 80; they can be found all over the Greater Montreal area. The types of threats most often identified have been lack of maintenance and abandonment of properties.

Here are some examples:

- Wellington Tunnel
- Cartier Theatre
- Secteur des anciens combattants
- Ravenscrag
- Domtar garden
- La Patrie building
- Plex at 2695 boul. Pie-IX

In a bid to reach more citizens in the Montreal metropolitan region, the organization decided to make communications a key thrust of its 2018–2020 strategic plan. In support of that plan, we mapped out a communications plan, aimed at enhancing Heritage Montreal’s reputation and people’s understanding of the role we play in the Montreal and Quebec heritage ecosystem.

The plan included developing original content and adapting it to our various online platforms: for example, we produced new video vignettes to explain, in everyday language, heritage and development issues as well as proactive efforts by the organization (briefs, open letters, advance notice of principles, etc.) and to help promote our educational activities.

We also entered into strategic partnerships with research and communications firms, in such areas as marketing research (development and dissemination of a survey on heritage and Heritage Montreal’s reputation with the firm Calossum), creation (conceptualization in anticipation of an awareness campaign with the agency Rethink), graphic design (Toma Objects), marketing and digital analysis (consulting services with Casacom), as well as analysis of media visibility (Mesure Média). We warmly thank each of these partners for providing their services pro bono.

Heritage Montreal also acted as a lead partner in various heritage-related initiatives in 2018: the second Rendez-vous Maestria conference series, in collaboration with the Conseil des métiers d’art du Québec, in March, celebrating artisan trades in architecture and heritage; the third Agora métropolitaine with the Montreal Metropolitan Community in October; as a co-founder of Opération patrimoine Montréal, joining forces with the City of Montreal in December for the awards ceremony acknowledging the essential roles of citizens and homeowners in heritage protection and development; and the Patrimoine en fête event, part of the same program, earlier in the year in May.

In addition to enabling Montrealers to explore their city’s heritage, our actions extend well beyond the borders of Quebec: from Fredericton, New Brunswick, to Argentina, Japan, and the Kingdom of Bahrain – site of the 2018 meeting of the UNESCO World Heritage Committee – our Policy Director, Dinu Bumbaru, represented Heritage Montreal at multiple international events dedicated to heritage and its protection and development.
Financial snapshot

In 2018, the financial support of our members, donors and business partners, along with income generated by our activities, enabled us to post revenues of $447,095, up 5% from the previous year. Thanks to the streamlining efforts undertaken since November 2016, we were able to reduce spending considerably in 2018, such that our total expenses were $417,944. These efforts also enabled us to go from a deficit of $8,388 in 2017 to a profit of $29,151 in 2018, a net improvement of $37,539 in our operating results.

In keeping with the directions laid out in our three-year strategic plan which started in 2018 and our ambitious objectives in terms of revenue growth, we are satisfied with our results and the financial health of the organization.

Revenues

![Chart showing revenue distribution]

Donations 24%  
Memberships 17%  
Activities 3%  
Grants for Projects 56%

Expenses

![Chart showing expense distribution]

Administration 15%  
Activities 41%  
Projects 44%

Thank you to our Donors

Corporations and Foundations

Heritage Montreal’s Great Builders

FONDAITON
PHYLLIS LAMBERT

Greystone Circle
($10,000 - $24,999)
- ECHO Foundation
- Gestion de Luz Inc.
- Gestion Georges Coulombe Inc.
- Simplex equipment rental
- Quebecor Media Inc.

Sandstone Circle
($5,000 - $9,999)
- Anonymous
- Claudine and Stephen Bronfman Family Foundation
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